Linden Hometown Hero Banner Program Guidelines

Mission

Honor and recognize City of Linden servicemen and women and their families who have served or given their lives to our country in the United States Armed Forces.

Application Requirements

In order to be considered for a banner, the nominee must meet the following requirements:

1. Lived in the City of Linden at some point in their lifetime
2. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard, Coast Guard
3. Meet one of the following criteria: honorably discharged Veteran, died in the line of duty

Banner Design, Time Frame & Location

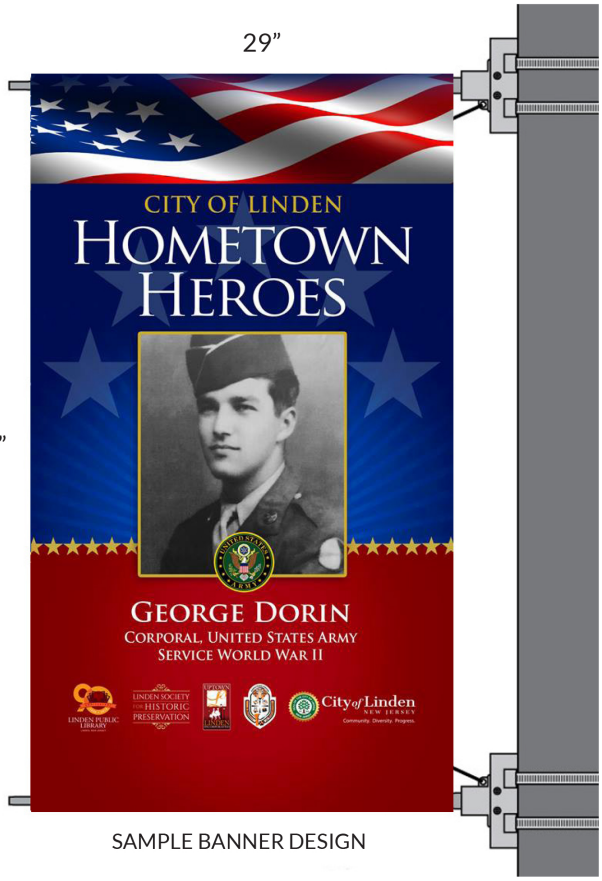
Banners are approximately 29”x 55”, vinyl material and include service person’s name, branch of service, era of service and photograph. Banners will be displayed on poles along Wood Avenue for a designated period of time. Banner locations will be selected randomly and specific display locations cannot be requested. A branch of service circular logo will adorn the banner over the veteran’s image.

Banner Photograph (Required)

Please secure a photograph of the veteran you would like to use on the banner, and **submit the photograph with the application.** The better quality photograph, the better the reproduction on the banner. We will accept a digital photograph, preferably a service portrait.

29”

55”



SAMPLE BANNER DESIGN

Hometown Heroes Banner Design

The banner will measure approximate 29” x 55”, and feature a photo of the Veteran, with their name, rank, branch of service, and dates of active service. The banners will contain the logos of Linden Special Improvement District, the Linden Board of Education, the City of Linden, The Linden Society for Hostoric Preservation, and the Linden Public Library.

Contact & Questions

For questions or more information on the Banner Program, please call the Linden SID - Uptown Linden office at 908-718-5831 or email sid@uptownlinden.com

UPTOWN LINDEN INCORPORATED

City of Linden NEW JERSEY
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Linden Hometown Hero Banner Application

Date of Application Submission:_____

Please review the Hometown Hero Banner Program Guidelines for further details

Nominee Information	
Full Name *as it will appear on the banner	Military Rank
Branch of Military	Era of Service *see options below
Is Veteran Alive, Deceased, KIA, POW/MIA?	Year of enlistment / discharge
Veteran must grant permission to be honored on a banner if currently living. Please have Veteran sign and date below.	
Signature **Printed Name** **Date**	

Era of Service - Official DOD Dates

Global War on Terror: September 11, 2001 - Present

Persian Gulf War: August 2, 1990 - August 31, 1991

Cold War: September 2, 1945 - December 26, 1991

Vietnam Era: February 28, 1961 - May 7, 1975

Korean Conflict Era: June 27, 1950 - January 31, 1955

WWII Era: December 7, 1941 - December 31, 1946

WWI Era: April 6, 1917 - November 11, 1918

Peacetime: _____

Nominator Information	
Contact Name	Relationship to Veteran
Phone	Email
Address	

Please secure the photograph you would like to use on the banner, and submit the photograph with the application.
If your application is accepted for the program, we will contact you.

Photo Release:
I hereby grant the 'Linden Special Improvement District (SID) - Uptown Linden' permission to use the attached photo, which includes a likeness of myself or of my relative, in the Linden Hometown Hero Banner Program. Linden SID may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct. *Must be signed by Veteran if living.

Signature **Printed Name** **Date**

Completed submission should include the following:

1. Completed application
2. Photograph & signed photo release
3. Copy of Military Verification Form (Military ID, etc.}

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